

**FOR IMMEDIATE RELEASE**

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**The Africa World Peace Festival & 5K Run.**

*Presented by The Culture & Heritage Alliance*

**Fayetteville, NC – July 15, 2023** - The Culture & Heritage Alliance, in collaboration with the North Carolina Arts Council of Fayetteville, is proud to announce the upcoming Africa World Peace Festival and 5K Run, a three-day extravaganza celebrating diversity, culture, and peace. The festival will take place in the downtown area of Fayetteville.

The Africa World Peace Festival & 5K Run aims to create an environment where people from all walks of life can come together, experience diverse cultures, and embrace the beauty of heritage. The event is free and will feature a range of activities, including live music performances, health screenings, games, arts and crafts, and food options.

The significance of this event is to strengthen, empower, promote, and propagate ancient languages, Cultures, heritage, music, dance, and more. The aim is to promote peace and unity within our community through cultural diversity and education.

Those who are in attendance will have the opportunity to support emerging artists and local talents, all while fostering a spirit of togetherness. The Africa World Peace Festival & 5K Run promises an unforgettable experience for people of all ages and backgrounds.

To participate in this remarkable event, we invite you to sign up to run or support the Africa World Peace Festival and 5K race. You may also register to volunteer, become a sponsor, or be a vendor at the event by visiting the official website at africanworldpeacefestival.org.

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The Culture & Heritage Alliance is a nonprofit organization dedicated to promoting and preserving diverse cultures, languages, and heritage. Through various events and initiatives, the alliance aims to foster understanding, respect, and harmony among different communities.

For more information, please contact the Culture & Heritage Alliance at 910-726-2186 or send an email to [africapeacefest@gmail.com](http://africapeacefest@gmail.com).